

National Radon Action Month Newsletter

Welcome to EPA's National Radon Action Month Newsletter (March 3, 2008). Radon is the leading cause of lung cancer among non-smokers, and is responsible for 20,000 lung cancer deaths annually. By holding radon awareness events and activities in your community, you are joining the national effort to double the lives saved from radon exposure over the next five years. Look for the next edition of the Newsletter in Fall 2008 when we gear up for the 2009 National Radon Action Month!

Thank You for Making the 2008 National Radon Action Month a Success!

Thank you to all radon partners who posted activities and events on the <u>National Radon Action Month Web site!</u> Thanks to your careful planning and dedication, more than **703** activities and events were conducted in each of the 10 EPA Regions, 39 states, 3 territories, and 3 tribal nations. This represents an increase of more than **four times** the number of activities and events conducted and posted over last year, making this year's National Radon Action Month the most successful to date! The combined impact of your efforts will contribute to increased radon mitigation, radon-resistant new construction, and lives saved from radon induced lung cancer nationwide.

Nearly 50 mayors, governors, county commissioners, and city councils across the country issued National Radon Action Month proclamations and local groups coordinated more than 240 media activities to promote radon risk reduction. Other notable activities include poster contest awards ceremonies, radon exhibits at home expos and health fairs, training workshops for professionals, presentations at schools, and paycheck and utility bill inserts. <u>Learn more</u> about the innovative activities that took place in January!

Share Your Results and Feedback!

Let the radon community know what helped you make this year's National Radon Action Month a success in your community. Please complete EPA's <u>feedback form</u>. It's a way to share your local results so far, your feedback on the 2008 National Radon Action Month, and your recommendations for the 2009 National Radon Action Month. Your feedback will let EPA know how to serve you best as you plan your activities for the next National Radon Action Month. The deadline for completing the form is March 14, 2008. Please send an e-mail to radonevents@cadmusgroup.com if you need help completing the form.

Alabama Hosts 111 Activities

Congratulations to Alabama, the state with the most 2008 National Radon Action Month activities! Local groups in Alabama conducted 111 National Radon Action Month activities and

events, including 18 proclamations from the Governor, mayors, county commissioners, and city councils across the state! Local groups also coordinated more than 40 media outreach activities and almost 30 informational displays during January. Alabama's comprehensive approach to outreach and education helped increase awareness about the risk of radon to communities throughout the state. Read about Alabama's <u>featured activity</u>.

Special recognition also goes to New Jersey, Michigan, Iowa, and Nevada for rounding out the list of states with the most activities for National Radon Action Month. Local groups in these states hosted a combined total of more than 300 events! See the <u>final list</u> of states with the most National Radon Action Month activities as of February 11, 2008, and click on each state to see event listings. The "States with the Most 2008 NRAM Activities" count is limited to January activities and events only, although some groups posted activities and events outside of January.

Promote Radon Risk Reduction Year-Round!

Now that you have successfully planned and conducted your National Radon Action Month activities, and evaluations are underway or completed, think about ways you can spread the word about radon risk year-round. Use the checklist below to help you determine how to leverage your success for the rest of the year. Download EPA's Event Planning Kit for more ideas, tools, and information.

This Edition's Checklist

Share your results! Let the radon community know about your success and the tools that nelped you achieve it! EPA is eager to share your results with our nationwide network of radon partners, and wants to know what resources will best serve you as you plan your activities this year and beyond.
View EPA's <u>special messages</u> to inspire ideas to promote radon awareness in conjunction with public health emphasis months, national holidays, and more special events throughout the year.
Start planning your 2009 National Radon Action Month activities! Use EPA's <u>Event</u> <u>Planning Kit</u> for comprehensive information, tools, and ideas. View the <u>activity listings</u> from other states to get ideas for your own 2009 events.

If you would like more information about any of the topics discussed in this newsletter or would like to subscribe to the National Radon Action Month newsletter, please send an e-mail to radonevents@cadmusgroup.com.

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